

TEAE
General Membership
Meeting
September 15, 2023



Agenda

- Welcome
- Roll Call
- Reports
- Old Business
- New Business
- Adjourn

Reports

- Treasurer's Report
- Membership Report
- Website/Editor's Report
- Additional Reports as Required

Treasurer's Report

Steve Murphy



5 Year Summary

CY	2019	2020	2021	2022	2023
Starting Balance	20553	17660	17988	19068	23061
Ending Balance	19234	17873	15974	23061	44516
Membership	15831	16158	15930	16398	9662
Newsletter	20062	15708	16679	16298	9692
	-4231	450	-749	100	-30
SUNI	0	0	0	3699	0
United	7524	3096	0	4355	23684
RAC Donations	500	1200	0	0	500

Membership Report

Joe McConlogue



Membership Breakdown as of July 31, 2023

- **519 members**

- Up 10 from last meeting
- To date in 2023:
 - 25 new members joined
 - 29 memberships lapsed
 - Net change -4

- **Newsletter selection**

- 196 electronic (incl 28 Canadian)
- 323 printed (incl 2 lifetime, 10 intl)
- Change is 1.0% toward printed

- **Dues payment so far this year**

- 30% pay by check
- 70% pay by credit card
- Change is 2% toward credit cards
 - 44% by PayPal and 56% by Stripe (14% change toward Stripe)

- **Misc Data**

- 81 members who renewed to date (32%) use auto-renewal
- 20 members (4%) of total membership have not provided an email address

Membership

- Now taking Stripe or checks only for dues
- Mike Hartman helping to automate monthly tasks

Membership Initiative

- Contacted Jeff Eakin, President of Colorado Association of Tiger Owners (CATO)
 - CATO is a club in name only...more a loose collection of about 25 Tiger owners.
- Attempted to convince him to have CATO become part of TEAE and become nucleus of Rocky Mountain Region
- Offered a \$5.00 discount on first year membership
- CATO, after much internal discussion, declined the offer

Editor/Webmaster Report

Kerch McConlogue



RootesReview

Month	No. of Pages	Monthly Cost
January	12	\$ 1093
February	12	\$ 1103
March	12	\$ 1103
April	20	\$ 1851
May	12	\$1013
June	20	\$1845
July	12	\$1125
August	12	\$ 1125 (est)

	Avg pages per issue	Total costs for First 8 months
	14	\$10,258
September 2022	16	\$ 1560
October 2022	16	\$ 1563
November 2022	20	\$ 1829
December 2022	12	\$ 1091*
	2022 total	

* Mailed first class

Estimate cost 6 printed issues/year
12 published/year
2022 prices

Average pages	32
Cost for 16 pages	\$ 1,800
Annual cost for 6 issues	\$ 10,800

Back Issue Requests

Based on \$64 per page for a print run of 350
plus \$200 for mail processing

(It's really more like \$335 for postage and mail processing)

Reminder: Printed members don't pay the full freight

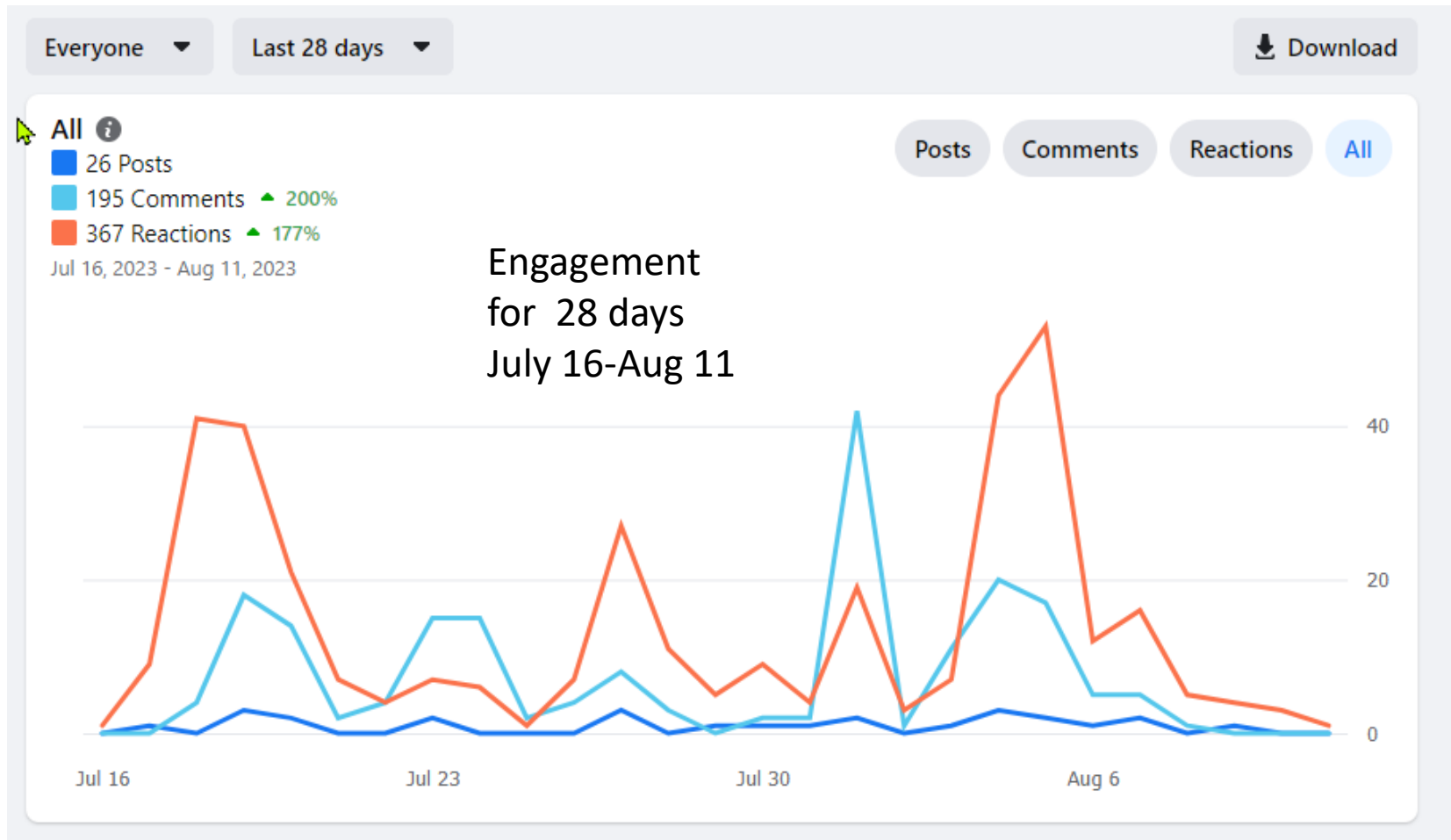
pages	per copy	wt	postage*	Subtotal	price
12	\$ 2.77	2 oz	\$ 0.83	\$ 3.60	\$ 4.00
16	\$ 3.50	2.6 oz	\$ 1.03	\$ 4.53	\$ 5.00
20	\$ 4.23	3.4 oz	\$ 1.23	\$ 5.46	\$ 6.00
24	\$ 4.96	4 oz	\$ 1.23	\$ 6.19	\$ 6.50

* As of July 2023

Posted online here: <https://www.teae.org/rootes-reviews/#printed>

Facebook

Total membership 1387 (as of Aug 13)



Visitors to the website
Everything changed
July 1
So I don't know much

- 2.5K users since July 1
- Average time on a page: 2 min 31 sec

Old Business

- Three Year Business Plan Committee

Three Year Business Plan (3YPC) Update

- July 2022: Board approves the formation of a Three Year Business Plan Committee (3YPC)

MISSION

- Identify financially executable practices and procedures
TEAE
should pursue to better serve the Rootes Marque in North America.

OBJECTIVES

- Identify/list the clubs strengths, accomplishments
- Identify the clubs weaknesses or needs
- Identify opportunities & ideas to pursue
- Identify risks, conflicts and threats

PROCESS

- Capture thoughts, ideas, opinions
- Develop actionable opportunities & ideas to pursue
- Develop actionable plan the BOD can execute

Three Year Business Plan (3YPC) Update

February 2023: The Board approved the following recommendations for action

A committee of members to improve participation and responsiveness of Facebook and Forum platforms.

A standing committee of members to produce technical videos.

A committee to make recommendations with regard to the Wally Smith and Keith Porter awards.

Review and possible revision of bylaws

An expansion of TAC activities by TEAE.

Preparation of a regalia plan including a plan for any seed money required.

A volunteer should be sought to investigate qualifications for 501 (c)3 tax status.

Approval to investigate options altering club logo & name to de-emphasize EAST and promote the inclusion of all Rootes Vehicles

Expansion and promotion of the BASH concept as tool for Regional Reps

Investigate ways to expand membership west of Mississippi

Three Year Business Plan (3YPC) Update

- **Forum/Facebook**

- Formed subcommittee (Jim Lindner/Kerch McConlogue/Steve Murphy/Kevin Klotzbach/Ron Stein/Gary Corbett) to identify and implement actions to improve useability and promote participation
- Updated Forum categories. Eliminated stale topics
- Added admins to both platforms to improve overall management
- Outreach to members and other knowledgeable people in community. Invitation to join and/or participate on both platforms. This has improved responsiveness
- FB continues to grow. Forum appears to be getting more use and responsiveness to posts has improved.

Three Year Business Plan (3YPC) Update

- **Revision of Legacy Award Criteria**
 - Tiger Tom and Tom Calvert working on revisions
 - Results pending
- **Revision of Bylaws**
 - Objectives
 - Remove procedural items and develop a separate Procedures Manual
 - Increase number of Board members to nine (9)
 - Drafts have been made and are currently being reviewed by Board
 - Will eventually be presented to General Membership for approval
- **TAC Program Improvements**
 - Tom C. and Bill Bulpitt working on improvements within TEAE.
- **Regalia**
 - Jim Lindner investigated possibility of partnering with vendor who would maintain copies of our logo, take and fill individual orders for imprinted products and give TEAE small cut of profit
 - Vendor was unable/unwilling to do this. Advised that others would likely respond the same
 - Kerch has found a company that might be willing to do this. Results pending

Three Year Business Plan (3YPC) Update

- **Production of Technical Videos**
 - No significant action to report
 - Need volunteer to take on this project
- **Expansion and Promotion of BASH concept by Regions**
 - Regions were urged to adopt the BASH (Bring a Sunbeam Here) moniker when organizing and conducting gatherings at the local level, especially those built around a larger car show event.
 - Successful execution enables our national club to keep a local feel
 - Regional Reps in several Regions have done this with good results as reported in recent issues of *Rootes Review*
- **Expansion of membership west of the Mississippi**
 - Rootes Review regional coverage helps promote western participation
 - Other considerations
 - Holding a United event west of Mississippi
 - BOD expansion should provide additional opportunities for western members to seek leadership positions within the club
 - Absorbing smaller Rootes Groups

Three Year Business Plan (3YPC) Update

- **Investigate qualifying for 501 (c) (3) status (Tax exempt non-profit organization)**
 - Joe Montecalvo presented a general outline of the process. Appears little justification or support for this effort. Tiger Tom will continue to investigate options
- **Revision of Club logo**
 - Focus is to deemphasize EAST and promote TEAE as a North American organization that includes ALL Rootes vehicles
 - Jim Lindner provided a few initial concepts
 - Kerch reaching out to graphic designer. Results pending

New Business

- **2023 Elections**

- Positions up for election: President, Vice-President, Secretary, Treasurer and one Board position
 - All incumbents except President have volunteered to serve again and have been nominated
 - President has reached term limit
- Nominations from General Membership
 - Floor is open for nominations
 - In writing to President
- Candidate Bios published Oct 2023
- Balloting commences November 1. 2023
- Balloting closes December 15, 2023
- Results announced January 2024

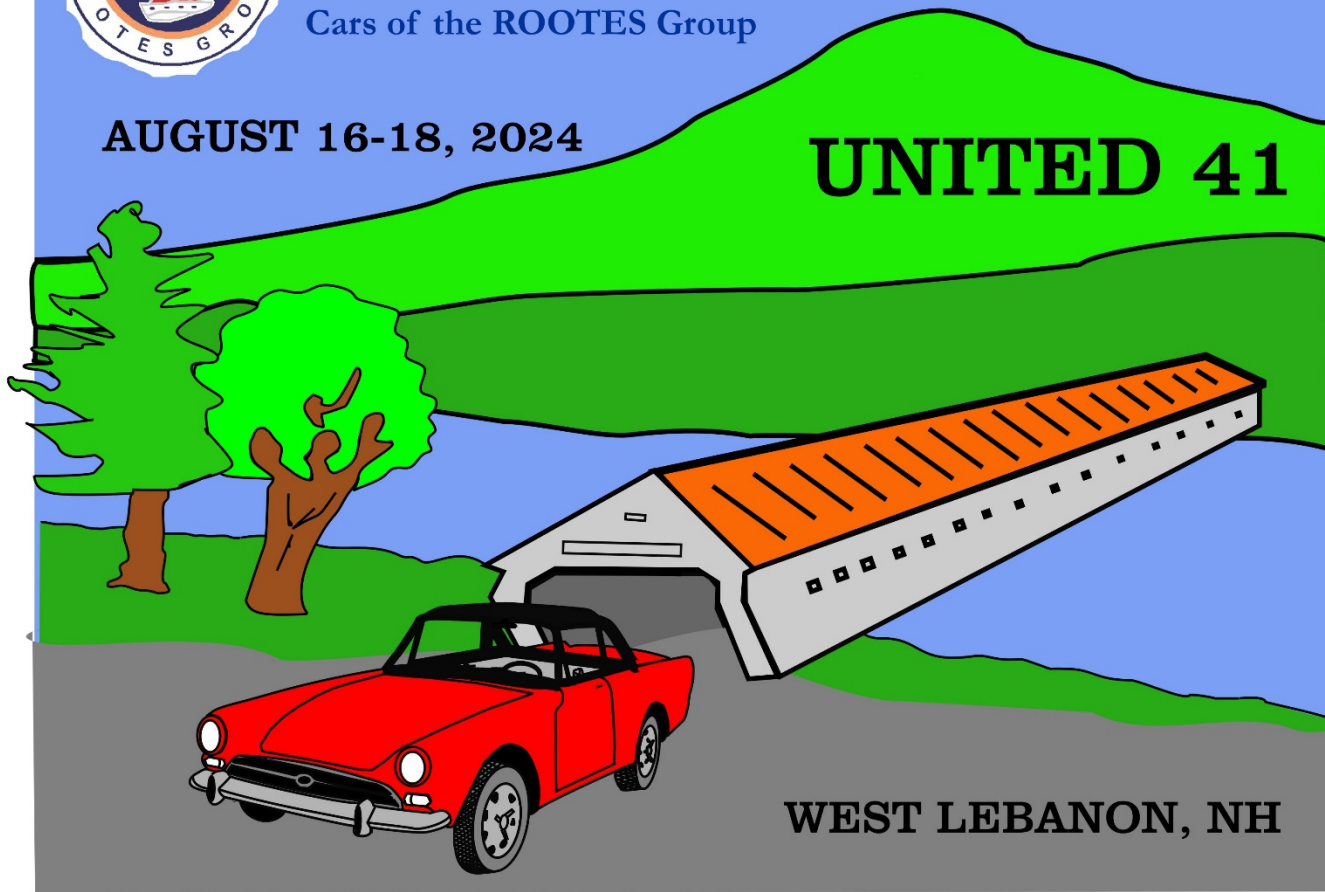


Tigors **EAST**
Alpines **EAST**

Cars of the ROOTES Group

AUGUST 16-18, 2024

UNITED 41



WEST LEBANON, NH

United 41 (2024)

- Location: West Lebanon, NH
- Dates: August 15-18, 2024
- Host Hotel: Fireside Inn West Lebanon, NH
 - Room Rate \$129.95. Good three days before and after
 - Conveniently located at Intersection of I-91 & I-89



United 41 (2024)

- Planned Activities
 - Covered Bridge Scenic Tour followed by Lunch at Harpoon



- Concours at Macs Maple Farm

Mac's Maple



United 41 (2024)

- Autocross will piggyback on NHSCCA event already scheduled for Sunday Aug 18, 2023 at Canaan Motor Club



- Alternate Sunday Activity: Mt. Ascutney Hill Climb followed by Tour of American Precision Museum
- Discussion

Wrap Up

- Any other items to Discuss?
- Motion to Adjourn

Backup Slides

2021 Balance Sheet

Tigers East Alpines East - 2021 Treasurer's Report						
		<u>2021 - Q1</u>	<u>2021 - Q2</u>	<u>2021 - Q3</u>	<u>2021 - Q4</u>	<u>2021 YTD</u>
BEGINNING BALANCE		17,988.19				17,988.19
<u>Credits/Income</u>						
Membership Income		1,974.00	4,477.20	4,410.64	5,068.88	15,930.72
Regalia (net)		-	-	-	130.00	130.00
Other Income (Regional events)		-	-	-	-	-
Current United Registrations		-	-	-	3,699.89	3,699.89
		1,974.00	4,477.20	4,410.64	8,898.77	19,760.61
<u>Debits/Expense</u>						
Newsletter		(3,520.48)	(4,418.14)	(4,330.38)	(4,410.39)	(16,679.39)
Club Administration		(1,219.33)	(251.21)	(106.80)	(423.39)	(2,000.73)
Miscellaneous Expense		-	-	-	-	-
Current United withdrawals		-	-	-	-	-
Future United withdrawals		-	-	-	-	-
		(4,739.81)	(4,669.35)	(4,437.18)	(4,833.78)	(18,680.12)
Gain/(Loss)		(2,765.81)	(192.15)	(26.54)	4,064.99	1,080.49
ENDING BOOK BALANCE		15,222.38	15,030.23	15,003.69	19,068.68	19,068.68
Outstanding Checks		-	-	-	-	
Deposits in Transit		-	-	-	-	-
Balance per Bank Statement		17,778.13	15,092.49	17,938.25	15,974.30	

2020 Balance Sheet

Tigers East Alpines East - 2020 Treasurer's Report						
		<u>2020 - Q1</u>	<u>2020 - Q2</u>	<u>2020 - Q3</u>	<u>2020 - Q4</u>	<u>2020 YTD</u>
BEGINNING BALANCE		19,234.42	20,358.35	19,956.54	19,646.13	19,234.42
<u>Credits/Income</u>						
Membership Income		4,951.65	2,638.61	2,733.37	-	10,323.63
Regalia (net)		-	-	-	-	-
Other Income (Regional Events)		-	-	-	-	-
Current United Registrations		<u>1,085.65</u>	<u>(1,151.66)</u>	<u>2,968.74</u>	<u>-</u>	<u>2,902.73</u>
		6,037.30	1,486.95	5,702.11	-	13,226.36
<u>Debits/Expense</u>						
Newsletter		(3,820.85)	(3,738.10)	(2,820.85)	-	(10,379.80)
Club Administration		(1,930.89)	(194.72)	(91.11)	-	(2,216.72)
Miscellaneous Expense		-	-	-	-	-
Current United withdrawals		126.15	-	-	-	126.15
Future United withdrawals		<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>
		(5,625.59)	(3,932.82)	(2,911.96)	-	(12,470.37)
Gain/(Loss)		411.71	(2,445.87)	<u>2,790.15</u>	-	755.99
ENDING BOOK BALANCE		19,646.13	17,200.26	19,990.41	19,990.41	19,990.41
Outstanding Checks		-	-	-	-	-
Deposits in Transit		-	-	-	-	-
Balance per Bank Statement		19,646.13	17,200.26	19,990.41	19,990.41	19,990.41

2019 Balance Sheet

Tigers East Alpines East - 2019 Treasurer's Report						
		<u>2019 - Q1</u>	<u>2019 - Q2</u>	<u>2019 - Q3</u>	<u>2019 - Q4</u>	<u>2019 YTD</u>
BEGINNING BALANCE		20,403.25	20,697.72	20,144.77	18,200.33	20,403.25
<u>Credits/Income</u>						
Membership Income		4,680.42	4,263.99	4,805.87	2,231.02	15,981.30
Regalia (net)		-	-	-	-	-
Other Income (Regional Events)		-	216.73	-	-	216.73
Current United Registrations		-	3,769.16	16,232.02	-	20,001.18
		4,680.42	8,249.88	21,037.89	2,231.02	36,199.21
<u>Debits/Expense</u>						
Newsletter		(4,898.77)	(6,169.58)	(4,849.68)	(4,144.86)	(20,062.89)
Club Administration		(1,984.57)	(1,031.89)	(206.48)	(211.37)	(3,434.31)
Miscellaneous Expense		-	-	-	-	-
Current United withdrawals		-	-	(12,255.14)	(221.25)	(12,476.39)
Future United withdrawals		-	-	(2,968.75)	-	(2,968.75)
		(6,883.34)	(7,201.47)	(20,280.05)	(4,577.48)	(38,942.34)
Gain/(Loss)		(2,202.92)	1,048.41	757.84	(2,346.46)	(2,743.13)
ENDING BOOK BALANCE		18,200.33	19,248.74	20,006.58	17,660.12	17,660.12
Outstanding Checks		-	-	-	-	-
Deposits in Transit		-	-	-	-	-
Balance per Bank Statement		18,200.33	19,248.74	20,006.58	17,660.12	17,660.12